BECOME A COMMUNITY PARTNER!

The Down Syndrome Connection has been serving the greater San Francisco Bay Area since 1998. Our mission is to empower, inspire and support people with Down syndrome, their families and the community that serves them, while fostering awareness and acceptance in all areas of life.

We need your sponsorship and support today!

The 2024 "Enchanted Garden" Gala will be an elegant celebration as we come together to celebrate at the beautiful and historic Claremont Club and Spa, A Fairmont Hotel on Saturday, April 27th, 2024. We are also happy to welcome back Mark Ibanez, retired KTVU Channel 2 - Sports Director, as Master of Ceremonies. This event brings together more than 300 people to celebrate abilities, and it is also our largest fundraiser where we hope to raise a minimum of \$200,000 to sustain our vital programs.

WE ARE LOOKING FOR:

- LIVE auction items valued at \$500+
- Gift card/item donations valued at \$50+

ADVERTISING OPPORTUNITIES

Reach our attendees with an advertisement in the event program. We are offering full page and half page ads. See details below.

Your support allows DSCBA to:

- Connect families to resources and other families.
- Provide one-of-a-kind programs for all ages.
- Continue essential support services for the entire family.
- Provide opportunities for empowerment and growth through education.
- Develop strategic alliances with education, medical and mental health communities.

SPONSORSHIP OPPORTUNITIES

Promote your business to our network of 6,200 Facebook followers, 1,400 Instagram followers, and more than 5,000 members on our mailing list. Please review the many benefits offered at each sponsorship level on our website www.dscba.org/sponsor. As a sponsor you have an awesome opportunity to make a significant impact on people's lives.

We thank you for considering a sponsorship for our spring gala. The generosity of the greater community is what keeps us going strong.

NOTE: The DSCBA is a registered 501c3 non-profit organization with a tax ID of 91-1904304.

Teresa DeVincenzi

Teresa DeVincenzi

Executive Director teresa@dscba.org

bana Morris

Dana Morris Board Chairperson dbmorris05@gmail.com Kshama Perera

Development Director kshama@dscba.org



| SPONSORSORSH | IIP OPPORTUNITIES (Pay onli | ne <u>HERE</u>) | | | | | | | |
|------------------|--|------------------------|-------------------|--|--|--|--|--|--|
| \$20,000 - Emp | • | | | | | | | | |
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| \$10,000 - Sup | | | | | | | | | |
| | \$5,000 - Connect Sponsor | | | | | | | | |
| \$2,500 - Frie | nd Sponsor Id details: see below or CLICK J | HERE for the download | dable form | | | | | | |
| | | | | | | | | | |
| \$1,500 - Full- | 1 ADVERTISER (Pay online <u>HEF</u> page ad | <u>(E</u>) | | | | | | | |
| \$1,000 - Half- | . 3 | | | | | | | | |
| 5700 - Quart | . • | | | | | | | | |
| ENCHANTED FLO | WER GARDEN SPONSOR(Pay | online <u>HERE</u>) | | | | | | | |
| ■ \$600 - Name a | and photo on a flower of your cl | hoice in the "Enchante | d Garden" section | | | | | | |
| of the program | | | | | | | | | |
| DONATION | | | | | | | | | |
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Sponsorship Levels

| Benefits | Empower \$20,000+ | Inspire \$15,000+ | Support \$10,000+ | Connect \$5,000+ | Friend \$2,500+ |
|--|----------------------|----------------------|--------------------------|---------------------|--------------------|
| PRE-EVENT RECOGNITION | | | | | |
| Social media announcement | \checkmark | \checkmark | \checkmark | | |
| Logo on event specific printed materials | \checkmark | \checkmark | \checkmark | \checkmark | |
| Company logo recognition on social media to Reach: 6,200 - Facebook, 1,400 - Instagram | ✓ | ✓ | ✓ | ✓ | \checkmark |
| Your company logo/name on mass email marketing (Over 5,000 recipients each instance) | ✓ | ✓ | ✓ | ✓ | ✓ |
| Company logo on event website | ✓ | √ | \ | \ | √ |
| ONSITE RECOGNITION | | | | | |
| Opportunity to speak for 5 minutes at event regarding your sponsorship and support. | \checkmark | \checkmark | | | |
| Company ad on 2 posters displayed at event (provided by client) | ✓ | √ | | | |
| Company logo on bidder paddle | \checkmark | \checkmark | \checkmark | | |
| Verbal recognition by DSCBA Executive Director – to over 300 people | \checkmark | \checkmark | \checkmark | \checkmark | |
| Two VIP Tables (20 seats), premium wine served with dinner, table signage | \checkmark | | | | |
| One VIP Table (10 seats), premium wine served with dinner, table signage | | \checkmark | | | |
| Six (6) VIP seats with premium wine during dinner | | | \checkmark | | |
| Two (2) VIP seats with premium wine during dinner | | | | \checkmark | |
| Logo recognition on ballroom screen | | | | | \checkmark |
| Full-page ad (provided by sponsor) in the event program | \checkmark | \checkmark | \checkmark | | |
| Half-page ad (provided by sponsor) in the event program | | | | \checkmark | |
| Quarter-page ad (provided by sponsor) in the event program | | | | | \checkmark |
| POST-EVENT RECOGNITION | | | | | |
| Company profile and link on DSCBA website for up to one year | \checkmark | \checkmark | \checkmark | | |
| Your company name/logo in DSCBA 2024 Annual Donor Impact Report | \checkmark | \checkmark | \checkmark | \checkmark | |

PLEASE CHOOSE A SPONSORSHIP LEVEL

| EMPOWER | () INSPIRE | SUPPORT | CONNECT | () FRIEN | D |
|---------|-------------|---------|---------|-----------|---|
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