

ENCHANTED GARDEN GALA

SATURDAY, APRIL 27, 2024

CLAREMONT HOTEL

Sponsorship Invitation



Down Syndrome Connection of the Bay Area
Empower - Inspire - Support



Connecting Families since 1998



Down Syndrome Connection of the Bay Area

Empower - Inspire - Support

BECOME A COMMUNITY PARTNER!

The Down Syndrome Connection has been serving the greater San Francisco Bay Area since 1998. Our mission is to empower, inspire and support people with Down syndrome, their families and the community that serves them, while fostering awareness and acceptance in all areas of life.

We need your sponsorship and support today!

The 2024 Spring Gala will be an exciting celebration as we come together to celebrate at the beautiful and historic Claremont Club and Spa, A Fairmont Hotel on Saturday, April 27th, 2024. We are also happy to welcome back Mark Ibanez, retired KTVU Channel 2 - Sports Director, as Master of Ceremonies. This event brings together more than 300 people to celebrate abilities, and it is also our largest fundraiser where we hope to raise a minimum of \$200,000 to sustain our vital programs.

Your sponsorship allows DSCBA to:

- Connect families to resources and other families.
- Provide one-of-a-kind programs for all ages.
- Continue essential support services for the entire family.
- Provide opportunities for empowerment and growth through education.
- Develop strategic alliances with education, medical and mental health communities.

SPONSORSHIP OPPORTUNITIES

Promote your business to our network of 6,200 Facebook followers, 1,400 Instagram followers, and more than 5,000 members on our mailing list. See below for the additional benefits offered at each sponsorship level. As a sponsor you have an awesome opportunity to make a significant impact on people's lives.

We thank you for considering a sponsorship for our spring gala. The generosity of the greater community is what keeps us going strong.

NOTE: The DSCBA is a registered 501c3 non-profit organization with a tax ID of 91-1904304.

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Board Chairperson
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DSCBA Annual Signature Events & Programs

THRIVE CLASSES



MUSIC THERAPY



Spring Gala



The Spring Gala is a beautiful and festive evening where we proudly celebrate our success with the community and thank all who make it possible. Enjoy dinner, dancing, and auction fun with 300+ people in attendance.

World Down Syndrome Day



World Down Syndrome Day is celebrated each year on the 21st of March. The 21st day of March signifies the uniqueness of the triplication of the 21st chromosome which causes Down syndrome.

T21 Fun Run



This Fun Run (or walk if you prefer) takes place at the Lafayette Reservoir Loop. The distance is 3 miles on a paved path. Set a goal and time yourself and we will cheer you on!

Step Up for Down Syndrome Walk



The month of October is Down Syndrome Awareness Month and each year we celebrate by hosting the Bay Area Step Up for Down Syndrome Walk & Family Picnic. The event brings the community together for a day of fun activities, inspirational walkers, and record fundraising accomplishments!

Speaking of inspiration...the best part of this event is the finish line where we loudly and proudly cheer on our members' accomplishments **Nothing fills our hearts more than the walk day celebration!**

Sponsorship Levels

Benefits

Empower
\$20,000+

Inspire
\$15,000+

Support
\$10,000+

Connect
\$5,000+

Friend
\$2,500+

PRE-EVENT RECOGNITION

| | | | | | |
|---|---|---|---|---|---|
| Social media announcement | ✓ | ✓ | ✓ | | |
| Logo on event specific printed materials | ✓ | ✓ | ✓ | ✓ | |
| Company logo recognition on social media to Reach: 6,200 - Facebook, 1,400 - Instagram | ✓ | ✓ | ✓ | ✓ | ✓ |
| Your company logo/name on mass email marketing (Over 5,000 recipients each instance) | ✓ | ✓ | ✓ | ✓ | ✓ |
| Company logo on event website | ✓ | ✓ | ✓ | ✓ | ✓ |

ONSITE RECOGNITION

| | | | | | |
|---|---|---|---|---|---|
| Opportunity to speak for 5 minutes at event regarding your sponsorship and support. | ✓ | ✓ | | | |
| Company ad on 2 posters displayed at event (provided by client) | ✓ | ✓ | | | |
| Company logo on bidder paddle | ✓ | ✓ | ✓ | | |
| Verbal recognition by DSCBA Executive Director – to over 300 people | ✓ | ✓ | ✓ | ✓ | |
| Two VIP Tables (20 seats), premium wine served with dinner, table signage | ✓ | | | | |
| One VIP Table (10 seats), premium wine served with dinner, table signage | | ✓ | | | |
| Six (6) VIP seats with premium wine during dinner | | | ✓ | | |
| Two (2) VIP seats with premium wine during dinner | | | | ✓ | |
| Logo recognition on ballroom screen | ✓ | ✓ | ✓ | ✓ | ✓ |
| Full-page ad (provided by sponsor) in the event program | ✓ | ✓ | ✓ | | |
| Half-page ad (provided by sponsor) in the event program | | | | ✓ | |
| Quarter-page ad (provided by sponsor) in the event program | | | | | ✓ |

POST-EVENT RECOGNITION

| | | | | | |
|---|---|---|---|---|--|
| Company profile and link on DSCBA website for up to one year | ✓ | ✓ | ✓ | | |
| Your company name/logo in DSCBA 2024 Annual Donor Impact Report | ✓ | ✓ | ✓ | ✓ | |

PLEASE CHOOSE A SPONSORSHIP LEVEL

EMPOWER
 INSPIRE
 SUPPORT
 CONNECT
 FRIEND

Our Impact in 2023



Hosted iCanBike
Camp for
40
members with Down
syndrome

Proudly Employ
4
Adults with Down
Syndrome

Welcomed
117
Families and
44
New Babies and
Toddlers

Offered
53
in-person/virtual
Music Therapy
classes

Provided
speech
enrichment
program to
13
members

80
THRIVE participants
5 locations
9 groups
weekly classes

Empowered
150
educators and
3000
students through the
Down Syndrome
Education Alliance

Empowered
340
Professionals in
Mental Health Services
15
individuals with DS
6
family members
were provided access
to
mental health services

10
Children attended
the School
Readiness Academy

Facilitated
100
Early Connections
and
Family Connections
Groups



CONTACT INFORMATION

Name: _____
Company: _____ Phone: _____
Email: _____
Address: _____ City: _____ State: _____ Zip: _____

BILLING INFORMATION

Amount: _____ Payment Options: Check #: _____
Please charge to my credit card (circle one): Visa MasterCard AMEX Discover
Name on card: _____
Card Number: _____ Expiration Date: _____ CVV: _____
Billing Address: _____
Phone: _____ Email: _____
Signature: _____ Date: _____